

# Florals & Fika

*A little wild, a lotta love*



FLORALS and Fika  
WEDDINGS



Graceful, wild, romantic blooms. Creating dreamy pieces, that are full of love, while celebrating the true beauty that Mother Nature holds. Using environmentally friendly methods. Designing statement pieces that bring energy into the space. Staying grounded and flowing with the seasons, we don't want to complicate flowers. They are literal magic on earth. Our medium. Our muse.

## Ethos



## Our design service

We offer luxury, garden-style flower arrangements for weddings in the Southern Highlands. Focusing on statement pieces, we curate our designs in reference to a clients brief and use the best quality ingredients from the market.

Items we design include personals (bouquets & buttonholes), ceremony features, table arrangements, ceiling installations and fireplace features.

Our work is wildly romantic, creating a space that reflects the couple. We use environmentally friendly measures and flow with the seasons to showcase the beauty that is Mother Nature.

# Personals

Bridal bouquet

generous bundle of carefully selected blooms. Satin ribbon to finish with luxury silk ribbons flowing alongside

Maid's bouquet

thoughtfully curated blooms using accents from the bridal bouquet. Satin and silk ribbons tying the bride tribe together.

Buttonholes

small pieces pinned onto jackets. Easy t-bar attachment included. Silk ribbon to tie.

*Please note:* we don't offer flower crowns or hair flowers, however we can provide a box of petals to be distributed as you wish

# Ceremony features

Arbour	large structure abundantly overflowing with luxury blooms or attached to existing structure
Urns/pedestals	mixture of assorted sizes of vessels placed on pedestals. Ability to be repurposed easily
Floral nest	grounded florals placed in a semi-circle kind of shape
Floral Pillars	Large pillars filled with flowers or tall bases with clusters of blooms attached
Aisle flowers	arrangements designed for the aisle or aisle entrance. Ties the ceremony space together beautifully

# Reception

Compotes

Medium sized vases overflowing with blooms, lining the tables.

Bud vases

Petite vases with one or two stems (see image). A delicate way to dress the tables

Bridal table feature

Large floral features that sit at the front of the bridal table & the floor

Tall structures

Tall bases with flowers attached to top/sides (like overflowing from the top). Placed down the centre of the tables.

Fireplace feature

Flower installation overflowing from the fireplace. (keep in mind, this is not available through colder months)

*A quick note on table runners:* they are generally not in water which means they're more likely to wilt sooner. They also aren't suitable for share platters.



Pinterest

# Candles

We would love to fill your space with candles - the energy they create amongst the blooms is incredible.

## *White Pillar Candles*

They come in 4 different sizes and we generally cluster them in pairs or more. Available in different colours

## *Fluted Dinner Candles*

Tall thin candles with a gorgeous texture. Special for the bridal table or better yet to fill the room. Available in different colours.

\*some venues require glass sleeves around each candle. We provide this add the hire into the overall fee.



We love curating a *holistic design*,  
a space where each element  
*compliments* one another and  
appreciate clients who see the  
**value** in this

# booking

## *Our approach:*

We want to make this simple. Here's how:

1. Email florals.fika@outlook.com or fill out our enquiry form online
2. We will form a vision and provide a quote and further pricing guidance
3. You're welcome to add and alter the quote until you're happy with the overall design of space
4. A 10% non-refundable payment and contract signed
5. BOOKED.

## *Take note*

A final run-through will commence 4-8wks prior to your wedding to confirm design details (colour palettes, alterations etc)

You're welcome to add-on items between booking and our final run-through.

This leaves so much *flexibility* and means you're not locked into designs 18mths in advance.

*The flexibility in the  
booking journey is  
INCREDIBLE!*

# pricing

There is a no 'one size fits all' approach when it comes to pricing wedding flowers as we're in the *design* industry and many variables come into play. We know pricing can be so confusing - that's why we're here to provide guidance on how to use your preferred price range wisely; where to spend money and where to save some money too!

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*Here is a guide to hopefully give you a better understanding on pricing:*

\$1,000 - \$3,000: intimate, elopements, micro-wedding

\$3,000 - \$5,000 - graceful, humble

**\$5,000 - \$8,000 - romantic, abundant design (average spend of our brides)**

\$10,00+ - luxury design, overflowing with deluxe flowers

\$15,000 or more: the ultimate wedding package

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We're aware that most brides get several quotes from different florists. We ask that if there is a concern around a price on your quote, please just let us know and ask us questions! We can provide suggestions for alternative designs for either more cost-effective or more abundant spaces. We're here to help!

*Keep in mind: making the overall price cheaper is only decreasing the scope of the design e.g. less abundant.*

Payments are made through our online software. Payment plans are available where you can pay by \$1,000 instalments monthly. Full payment isn't officially due until 30 days prior to your wedding which leaves ample time to comfortably pay.

# *flower costs*

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We believe the best way to spend your money is by focusing on the pieces that make the most impact.

**@floralsandfika**

## Designing

Consultations, emails, quotes, contracts, invoices, mood boards, research, final run-through's, ordering, spreadsheets, stem counts

## Markets

Drive to Sydney at 3am, choose the best blooms, pick-up orders, pack car, drive home

## Processing

Unpack the car, unwrap all plastic and cardboard, undo rubber bands and twine, strip, peel, trim, scold, bash. Place in fresh buckets of water in a cool space

## Creating

Creating the actual arrangements. Keeping them alive, ensuring the product looks fresh and is visually appealing as well as meeting the brief. Storing safely. Keeping cool.

## Wedding day

Pack the car, deliver personals, drive to venue, unpack car, on-site setup and creating the features, staff & freelancers, keeping area clean and tidy, sticking to schedule

## Bump Out

Midnight or early Sunday morning, drive to venue, pack down all flowers and hire items, ensure space is clean and tidy, drive home, unpack car

# The labour costs

# Local dream vendors

## Photographers

- Dan Cartwright
- Olguin Photography
- Madi Jane Photography
- Gavin Cato
- Thomas Stewart

## MUA

- Makeup by Pippa Sheridan
- Jade Elizabeth Makeup Artistry
- Emma McGill
- Makeup by Megan
- Michelle Cato

## Venues

- Somerley House
- Centennial Vineyards
- Hopewood House
- Fitzroy Inn
- Bendooley Estate
- Wildwood Kangaroo Valley
- Melross Kangaroo Valley
- Mali Brae
- Grow Wild
- Gibraltar Hotel Bowral
- Milton Park
- Briars Hotel

# How to choose your *wedding florist*



You love & trust them  
and *value* their work



You choose based on  
who is the *cheapest*

# Our best advice

*Choose a florist based on who you LOVE.  
Not just whoever is the cheapest*

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When you choose someone you love, it takes away all the stress - for both parties. It means we can create something really magical. It means we can land on a price range that suits YOU. It means we make the most out of your budget and create a space which reflects you as a couple (and something you really love)

# where to find us

You can reach us via email [florals.fika@outlook.com](mailto:florals.fika@outlook.com)

We love providing guidance to couples planning their big day. We know it's tricky to find the right information so please reach out with any questions.

Our website and Instagram are full of handy tips and tricks and valuable guidance about planning for your special day.

*Instagram @floralsandfika*

*Website: [www.floralsandfika.com.au](http://www.floralsandfika.com.au)*

Follow our journey and reach out when you're ready.



Love always,  
Lily + team  
Florals & Fika

to love & to be loved...