



YOUR DREAM WEDDING GUIDE

Who we are	2
What we offer	2
How to book	4
Pricing	4
Local dream vendors	5
You're probably one of these three	6
The #1 mistake we see brides make all the time	6
Our best piece of advice	6
A sneaky hint about money	7
Some things to remember while planning your wedding:	7
How to choose your bridesbabes	7
Don't be scared of colour!	8
What to do with the state of the world + weddings (#covid)	8
Where to find us	8



Who we are

Hey there! My name is Lily Holmes. I am the director of Florals and Fika, a blooming business in the Southern Highlands. I'm (*just slightly*) obsessed with beautiful spaces and celebrating love through luxury flowers. Myself and the team are here to bring your dreamy vision to life as you vow to one another. Creating in the hands of mother nature, we flow with the seasons and are here to show gratitude to all that mother nature has to offer. We use premium flowers from the best growers & wholesalers; working with luxury ingredients to create that show stopping design. We love creating wildly romantic spaces for loved up couples in highlands and can't wait to do so for *you*.

If you have any questions at all along the way, please reach out: florals.fika@outlook.com

What we offer

<i>Personals</i>	Bridal bouquet	Generous bundle of carefully selected, seasonal blooms. Satin ribbon to finish with luxury silk ribbon flowing alongside
	Bridesmaids bouquet	Thoughtfully curated blooms using accents from the bridal bouquet. A little smaller in size. Satin & luxury silk ribbon to tie the bride tribe together
	Buttonholes	Small pieces pinned onto jackets (groom & his men, mothers, fathers etc). Generally dried flowers to enhance durability. Ribboned and easy-pin T Bar included.
<i>Ceremony</i>	Arbour feature	Large structure abundantly covered in overflowing blooms creating a statement piece. The first thing you and your guests see. The most important, formal and heartfelt part of the whole day.
	➤ Square	
	➤ Circle	
	➤ Hexagon	
	➤ Existing	



	Floral nest	Semi circle grounded floral arrangement. A perfect way to compliment an already beautiful ceremony space.
	Pedestals/urns/vessels	Mixture of assorted sizes of vessels/urns placed either grounded or mixed with pedestals. A unique statement piece.
	Chair/aisle flowers	Blooms tied onto ends of chairs or running down the aisle to create a really special entrance. Great for photos and a lovely extra touch to complete the whole space.
Reception	Compotes	Vases/vessels filled with blooms. Luxury OhFlora store shell compotes or other options available. A great way to fill the tables and keep your flowers fresh while still making an impact.
	Bud vases	Large number of small vases filled with one or two stems. Vases running down the table. A delicate and airy feeling while bringing an elegance to the table.
	Runners	Foliage and flowers abundantly laid down the table. A full impact design displaying an abundant dreamland.
	Mix	We love mixing table options. Pick what you want, where you want
	Bridal table feature	Low, long vessels filled and overflowing with blooms. Either centred or placed along the front of the table.
Ceiling		Fill your room abundantly with foliage and flowers. Completely dependent on your venue. Let's create a statement piece; making an impact you won't forget. Incredible for photos and an extra special piece of your reception.

**Please note: we can create other items at your request. This is the most popular list of items, and those which make the most impact. However we are designers! Therefore we'd love to discuss any ideas you may have.*



How to book

Our simple 5-step process to booking our wedding flower service:

1. Please email florals.fika@outlook.com or jump online www.floralsandfika.com.au to fill out our application form.
 2. Fill out our application as best you can so we have an idea of your vision.
 3. If we're a good fit, we'll organise a personalised style board and quote
 4. A payment will be made to secure your date and a contract signed
 5. A final consultation will be made 6-8 weeks prior to your wedding date.
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Pricing

No two weddings are the same. Therefore there is a no 'one size fits all' approach when it comes to pricing wedding flowers. We know pricing can be so confusing - that's why we're here to provide guidance on how to use your preferred price range wisely; where to spend money and where to save some money too!

Here is a guide to hopefully give you a better understanding on pricing:

The most popular →

\$2,000: intimate, elopements, micro-wedding

\$3,000 - \$5,000 - graceful, humble

\$5,000 - \$8,000 - romantic, abundant design

\$10,000+ - luxury design, overflowing with deluxe flowers

\$15,000 or more: the ultimate wedding package

For more on pricing, please jump online and visit the
'Pricing' tab for ideas on packages



Local dream vendors

Have you booked your incredible dream team yet?! Your vendors really are what makes an amazing wedding. Pick those which you love, those you trust - and you won't be disappointed.

Here is a list of some incredible creatives in the industry.

Photographers:

Dan Cartwright
Thomas Stewart
Alana Taylor
James Day
Gavin Cato
Olguin
Translucent
The Salty Shutter
Madi Jane
Emma Marie
Red Berry
Samuel White

Hire

South Coast Party Hire
Yes Events (ShowPony)

Foods & Favours

The What If Society
Lucinda
Black Hen Kitchen
Abbeyvale Cookies
Cakes by Adrienne

Makeup:

Ash Quinn
Makeup by Pippa Sheridan
Jade Elizabeth Makeup Artistry
Emma McGill
Makeup by Megan
Michelle Cato
Lauren Sutton - llisutton Instagram

Venue

Hopewood House
Somerley House
Centennial Vineyards
Wildwood Kangaroo Valley
Melross Kangaroo Valley
Mali Brae
Grow Wild
Sylvan Glen Country Estate
Montrose Berry Farm
Gibraltar Hotel Bowral
Milton Park
Briars Hotel
Fitzroy Inn
Bendooley Estate



You're probably one of these three

When brides are planning their wedding, they generally fall into 1 of 3 categories:

1. You have no idea what you want for your flowers and would love to harness our creative juices.
2. You have some idea on an overall vibe and would love help to fine tune your aesthetic
3. You know what you'd like and would love a team to execute your beautiful ideas.

Guess what - all three are fine! We get so many enquiries with nervous brides worried that they don't know about flowers - that's what we're here for! Don't stress if you literally know nothing. We're here to help every step of the way.

The #1 mistake we see brides make all the time

Choosing their budget and THEN finding a florist who will make their prices fit into that budget.

Instead of

Choosing a vendor you absolutely adore. Then working closely with them to work with a price range that suits with an offer that they have. If you're working with a vendor you love, it's more than likely they will shuffle things around to help you make the best decisions and get the most out of your budget. We are here to provide you with guidance. We know what to and what not to spend money on. We know where money is wasted or unseen and how to create *abundance*.

Our best piece of advice

Choose the STATEMENT PIECES. Don't worry about all the little bits and pieces. Less is more when it comes to your wish-list. For example:

You'd much rather an abundant, overflowing arbour covered in gorgeous blooms; than a few flower crowns, a small piece on the welcome sign, a small piece on the seating chart, a vase on the bar, a vase on the wishing well.

All of that is great IF your budget allows for it. However, we love and always recommend the arrangements that will make an impact. E.g:

- Bouquets
- Ceremony feature
- Table arrangements
- Ceiling installation
- Fireplace piece

(*also a quick little tip:* most brides regret ordering flower crowns for themselves and especially for any little people. Not saying they can't look great! You do you! They have their place. But really think about whether you want one or if you're just following a trend. A great alternative: single taped flowers for the hairdresser to pop in, little posies and bouquets or petals for the little humans)



A sneaky hint about money

The earlier you book your wedding vendors, the more time you have to pay everyone in good time! That means you're being super efficient and proactive in reducing the amount of stress that will be put on you in the lead up to the wedding. YES.

Also, ASK your vendors about money. Be up front about your preferred price range. The more open you are from the get-go the happier you'll be. It also means we've got the best chance to provide you the BEST guidance we can on how to use your budget wisely.

Some things to remember while planning your wedding:

- You do you boo: don't worry about what everyone else is doing. Who cares about that Pinterest pic, Instagram trend or what your bestie did. You want a mexican pinata, camel rides and a french man playing the violin? Bloody do it.
- Your vendors are here to HELP. This is their job (& their life). They know best. They know what looks good and how this whole thing works. Ask questions, brainstorm ideas and TRUST them. It will go a long way!
- Cheaper does NOT = better. You get what you pay for!
- Don't ghost your vendors. They spend a lot of time providing guidance, even if they aren't the right fit, a 'hey thanks so much for your time' goes a long way
- Enjoy the planning process! Remember, this can actually be so much fun!
- Be cut-throat. If you don't want them there, don't invite them. Simple as that.

How to choose your bridesbabes

1. Choose who you want - not who people tell you to choose
2. BridesMAN is so cool. Got a guy bestie? He's totally allowed into the crew!
3. Want ten maids? Sweet. Want none? Sweet. Want three? Sweet.
4. Just because you're related - doesn't mean you HAVE to have them as your maids.
5. It helps if they vibe each other. You spend a ton of time together.
6. Ask them if a certain style of dress/hair/makeup makes them feel like shit - it'll show up in the photos. You want everyone happy and comfortable.
7. Ask yourself if each maid will be in your life forever - they'll be in your memories and photos of the biggest most special day of your life. Make sure they're not a fleeting friend.
8. Don't just pick someone because you 'feel bad' not picking them.
9. Choose people that will hold your hand when you're stressed (and dress when you pee haha)



Don't be scared of colour!

I speak on behalf of 99% of all florists when I say - don't be afraid of colour! We love using colour in our designs and it makes such a beautiful impact in the space. Colour doesn't have to = bold, overstated, loud. It can mean pastels, a pop of colour, red for romance, a deep burgundy, honey/butter yellows, peachy oranges and soft lilac. It creates such an emotive experience for your wedding and we highly recommend letting your florist play with a beautiful palette.

What to do with the state of the world + weddings (#covid)

Remember last year when we were allowed like 10 people at a wedding and you all had to be in hazmat suits and be careful not to stand too close to each other. Fast forward to now - so much freedom!

Our advice is to do it now. While you can. I remember so many people saying 'i can't wait til all this covid is over so we can get married'. It may not be over (and newsflash, it won't be over for years and years to come) but we have so much more freedom now than we did a year ago. Woohoo.

I'm not sure about other vendors + suppliers but we have a contract in place which means that you're covered, we're covered and we both know where we stand in the case of i don't know, say, a global pandemic. Or the country being on fire. That means there's no need to stress. We have a plan of action in case of these crazy things.

At Florals and Fika, we only require a 10% first payment to claim your date. We have a contract in place that gets signed by both parties. We're also super responsive and happy to answer any questions as you need. Furthermore, we're happy to shuffle dates around subject to availability. Which is awesome.

Where to find us

We are a private studio florist servicing the beautiful Southern Highlands and surrounds.

Find us on socials: Instagram, Facebook and Pinterest [@floralsandfika](#)

Know someone getting married? Let them know who we are so we can send them all of this useful information! And lastly. If you do wish to get in contact about your wedding for 2021/2022, we'd love to chat and provide as much guidance as possible!

Please Email: florals.fika@outlook.com or jump online to fill out our application.

With love,
Lily Holmes
Director